

A top-down view of a person's hands writing in a notebook on a wooden desk. A laptop is open in the background, and a camera with a red and black braided strap is visible on the right. The person is wearing a watch and a blue and white striped shirt.

STORYTELLING SKILLS

SUMMER SESSIONS

MAKING FILMS ON A BUDGET



THE POWER OF FILM



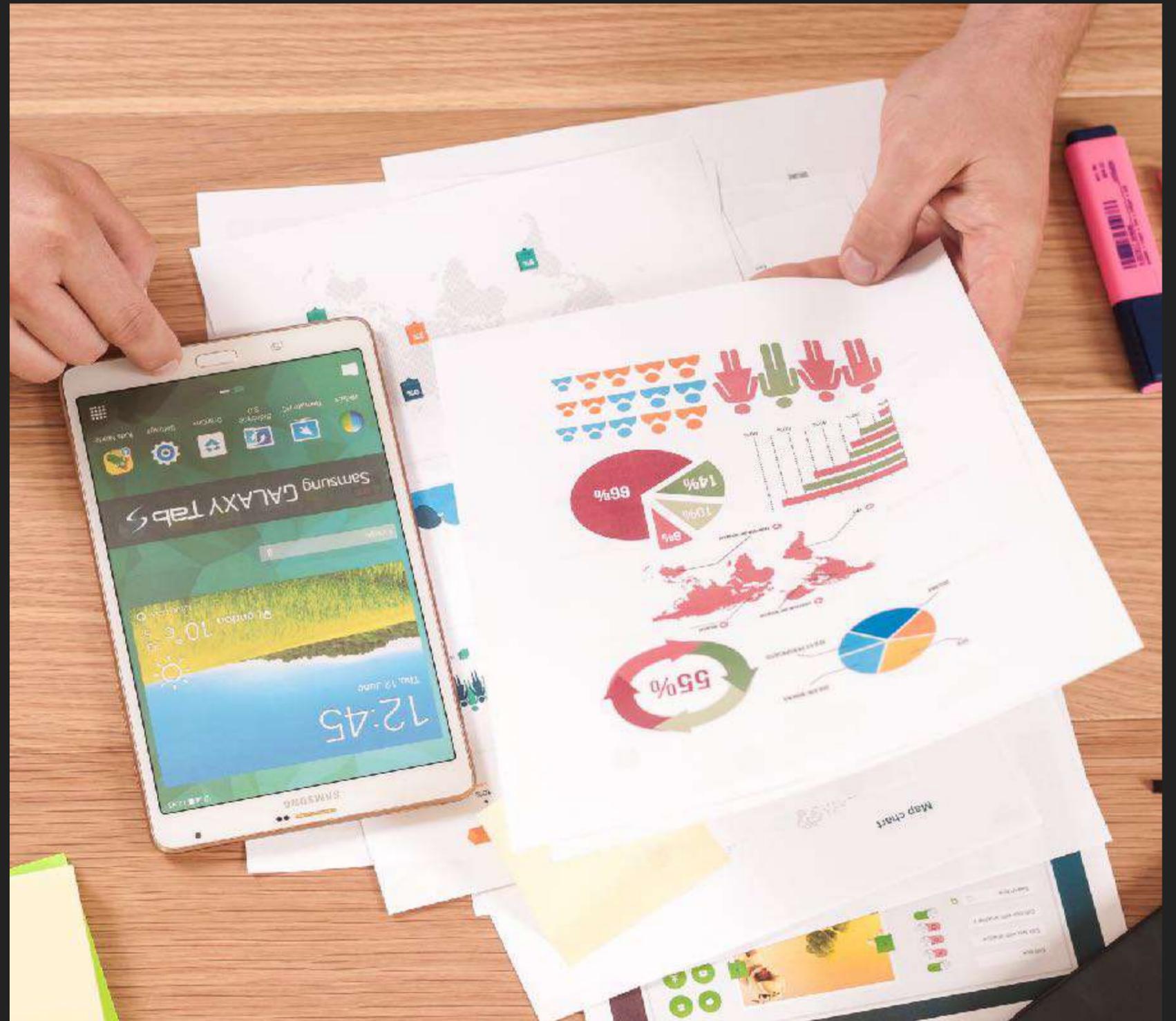
QUESTION . . .

With the person next to you, share your favourite or most impactful moment that involves film!

(This could be your favourite film, or a memory of watching a film in a certain place or with a certain someone . . . or it could be a family film, or a film snippet on your smartphone, etc!)

MAKING FILMS ON A BUDGET

HOW DO YOU MAKE FILMS ON A BUDGET?



A person wearing a blue denim shirt is holding a vintage silver and black camera. The camera is held in a way that its lens is facing the viewer. The background is dark and out of focus.

THE FIRST QUESTION...

WHY?

A dramatic landscape scene featuring a person standing on a rocky cliff peak. The sun is shining brightly from the top center, creating a strong lens flare and illuminating the scene. The foreground shows a rocky, moss-covered path leading up towards the cliff. The overall atmosphere is one of awe and wonder.

THE SECOND QUESTION...

WHAT?



WHY



WHAT



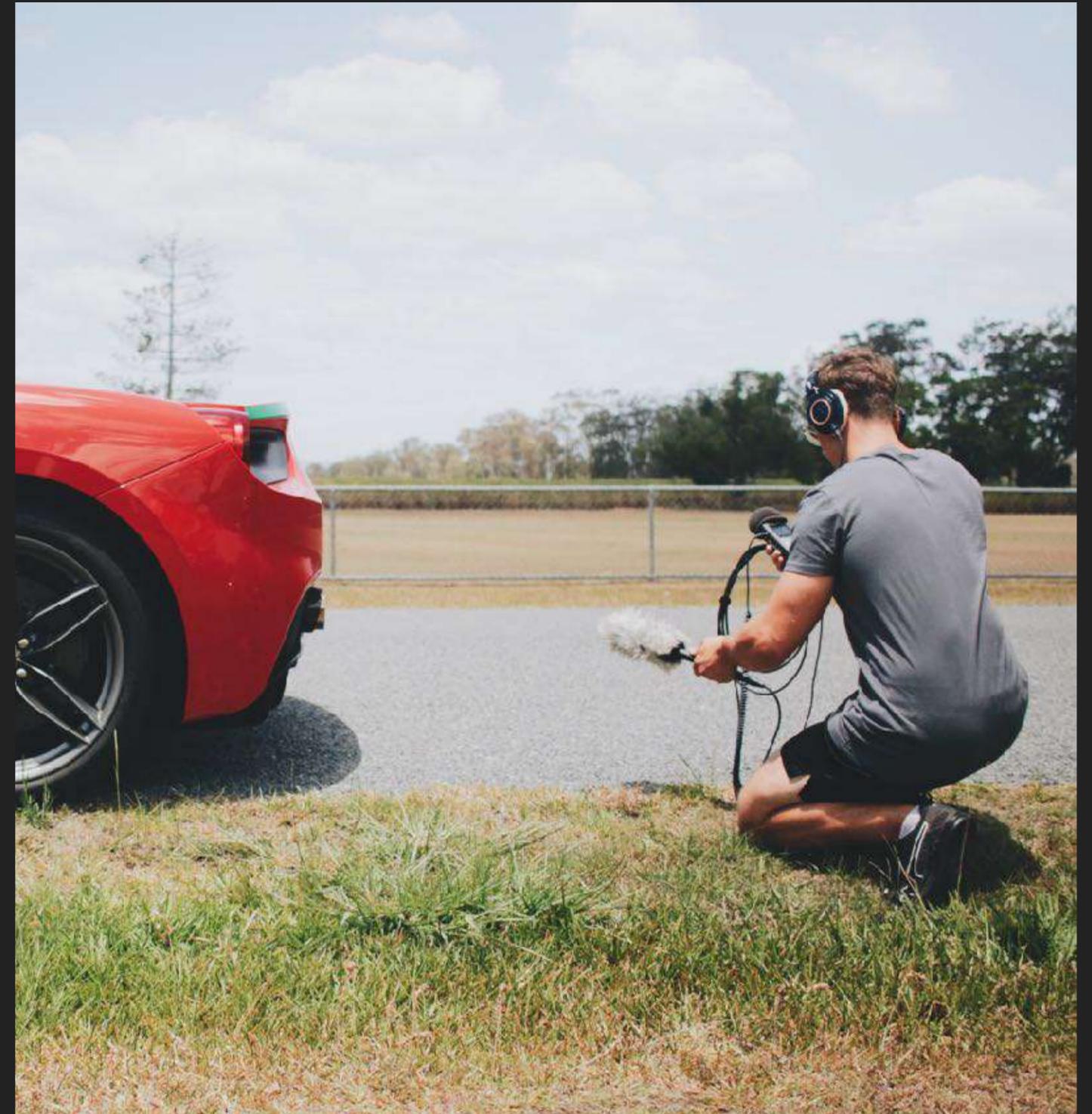
HOW

**WHAT'S
YOUR
BUDGET?**



GENERAL TIPS FOR YOUR 'HOW'

- ▶ Try and aim for shorter films
 - ▶ Generally a 3 minute film is the longest you want to go for social media - but the length really depends on what you're filming and why you're filming it (where it will be shown).
- ▶ If you can't do it yourself, could you get someone else involved?





THE 3 PRODUCTIONS

PRE-PRODUCTION
(IT'S ALL IN THE PREP!)

PRODUCTION
(GO OUT AND MAKE!)

POST-PRODUCTION
(PULLING IT ALL TOGETHER!)

IT'S ALL IN THE PREP

Pre-Production

- ▶ Planning what you're going to film and how
- ▶ Thinking about what equipment to use (we'll get onto that)
- ▶ Planning when you're going to film
- ▶ Storyboarding 'if necessary'
- ▶ Preparing questions for interviews & types of responses & information you want in your film



**MOST OF YOUR FILM IS MADE
BEFORE YOU ACTUALLY START
FILMING!**





GO OUT AND MAKE!

Production

- ▶ Equipment
- ▶ How to make your film look great!
- ▶ Interviews

EQUIPMENT

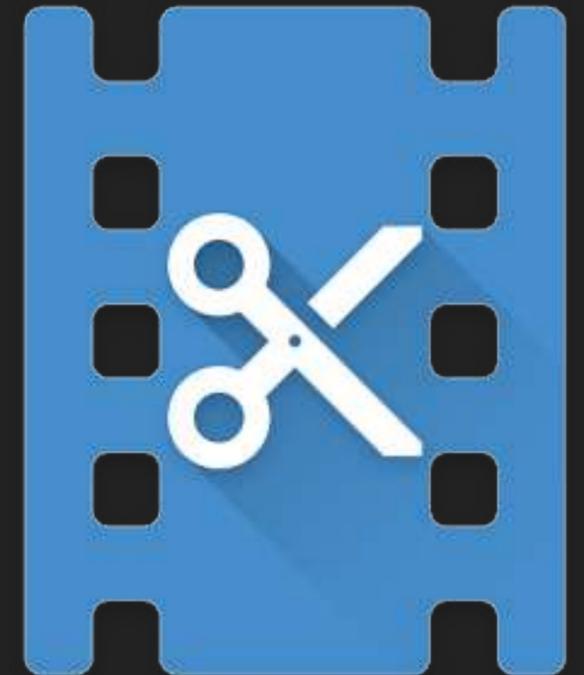
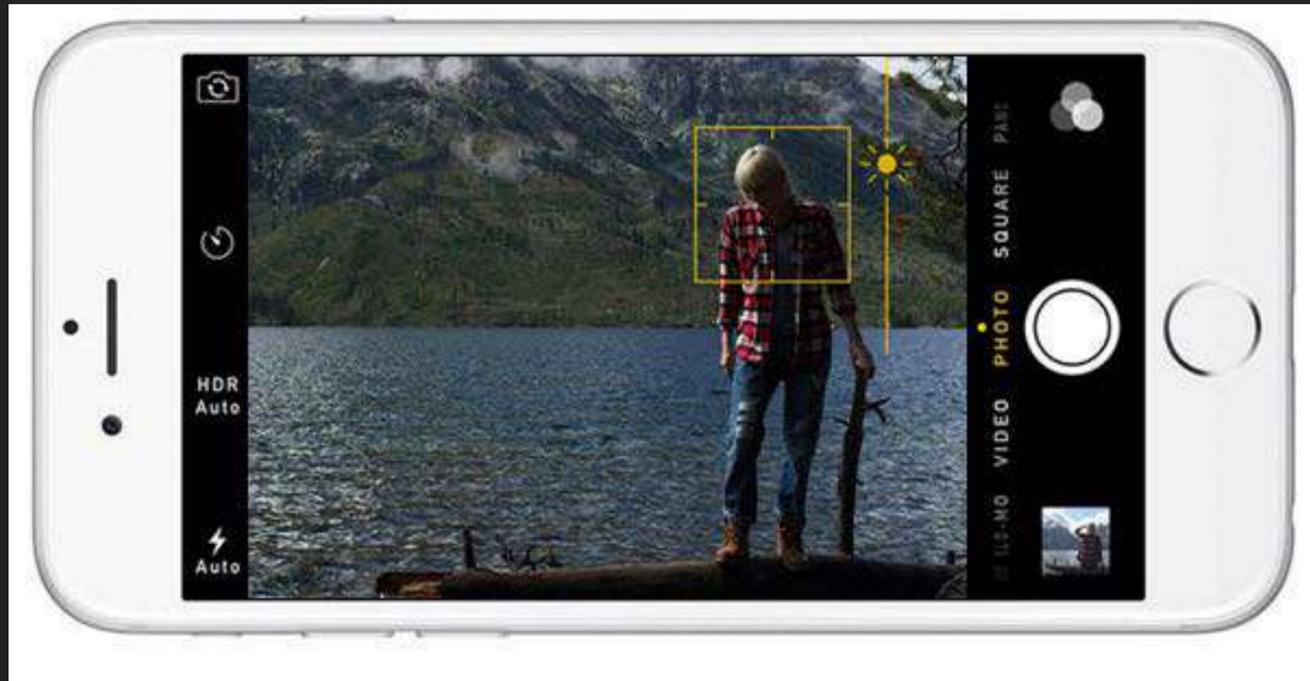
▶ Camera



TIPS FOR FILMING ON YOUR SMARTPHONE

▶ Locking focus & exposure

▶ Film within an editing app



EQUIPMENT

▶ Tripod



EQUIPMENT

- ▶ Sound
 - ▶ Boom
 - ▶ Rode SmartLav
 - ▶ Zoom H6
 - ▶ Your smartphone!



SOME OTHER PRODUCTION IDEAS

- ▶ Creating an 'autocue' with your laptop, screen or tablet
- ▶ Timelapse



HOW TO MAKE YOUR FILM LOOK GREAT!

- ▶ Composition
 - ▶ **Headroom**



HOW TO MAKE YOUR FILM LOOK GREAT!

- ▶ Composition

 - ▶ Rule of thirds



- ▶ Looking room



HOW TO MAKE YOUR FILM LOOK GREAT!

- ▶ Composition
 - ▶ Types of Shot



An aerial photograph of a dense forest. A single, narrow dirt path runs vertically through the center of the image, from the top to the bottom. The trees are mostly green, with some showing yellow and orange hues, suggesting an autumn setting. The lighting is soft, and the overall tone is natural and serene.

Try out creating the right
'headroom' in your shot

Experiment with the rule of
thirds & looking room principle

Try out different shot sizes

COMPOSITION

LET'S TRY IT OUT!

INTERVIEWS

- ▶ Principles
 - ▶ Help the person feel at ease
 - ▶ Interviewer is silent when not asking questions!
 - ▶ It's a conversation (even if a slightly one-sided one!)



INTERVIEWS

- ▶ Set-up
 - ▶ Facing each other (sitting or standing)
 - ▶ Camera to one side of interviewer
 - ▶ Use the 'Looking Room' principle for composition



Get into groups of 3

1 person is on camera, 1 person is interviewing & 1 person is the interviewee

Try out getting the composition right (film a little bit and share it with your group)

Swap round the roles

INTERVIEW

LET'S TRY IT OUT!



PUTTING IT ALL TOGETHER

Post-Production

- ▶ What is editing?
- ▶ Basic principles
- ▶ Apps
- ▶ Music, titles & transitions



WHAT IS EDITING?

PUTTING CLIPS NEXT TO EACH OTHER!

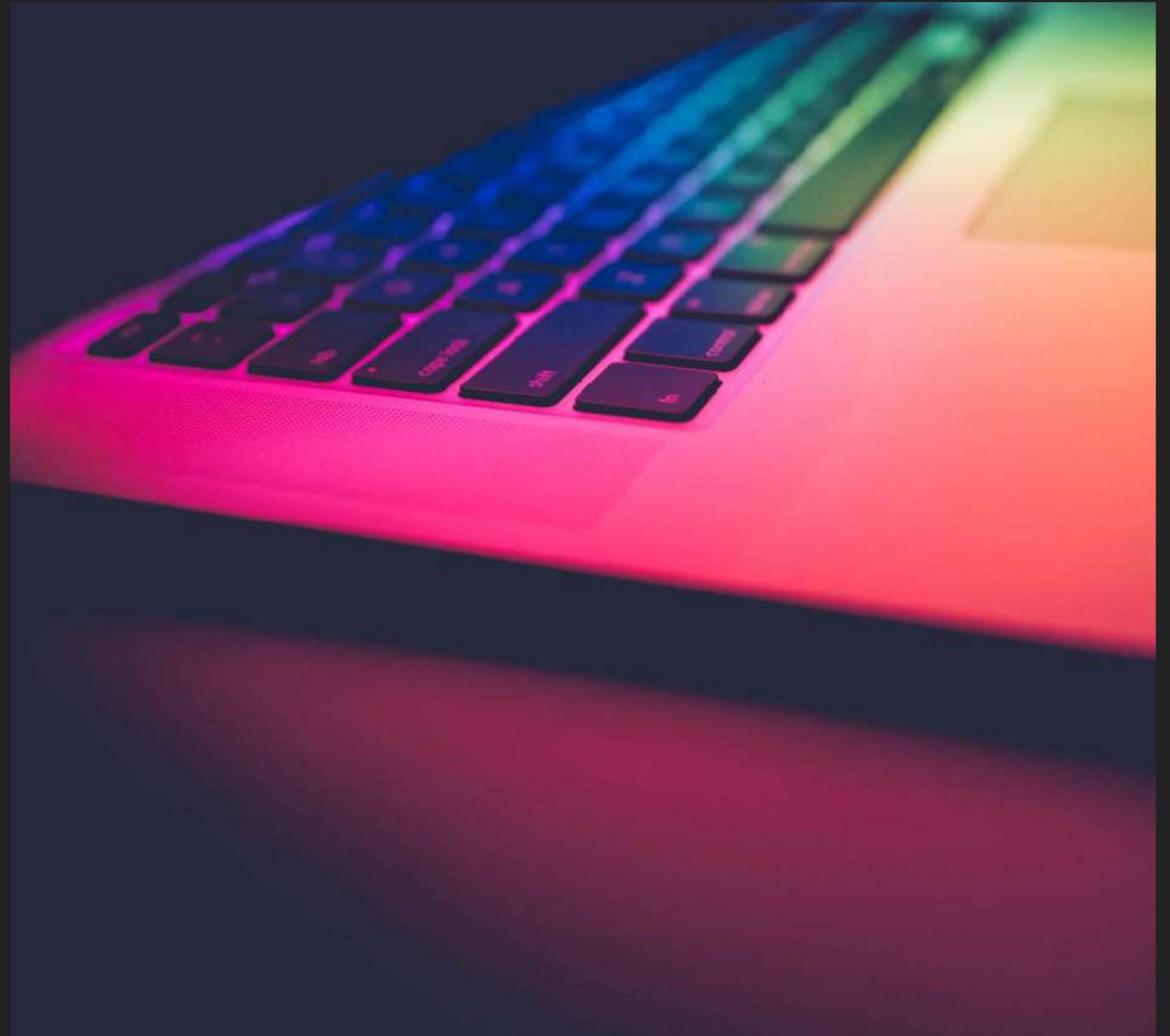
BASIC PRINCIPLES OF EDITING

▶ The Timeline



BASIC PRINCIPLES OF EDITING

- ▶ Create your project
- ▶ Import your media (or film your media)
- ▶ Trimming your media
- ▶ Apply effects
- ▶ Share

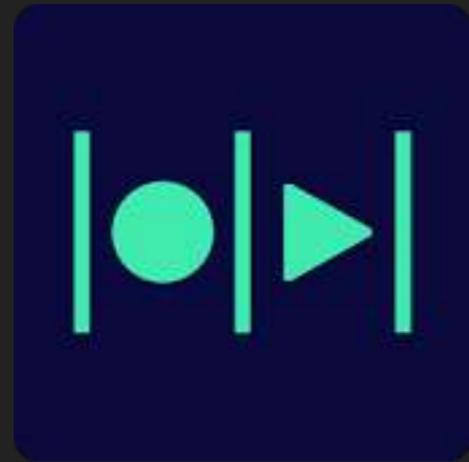


APPS



iMovie

(ios)



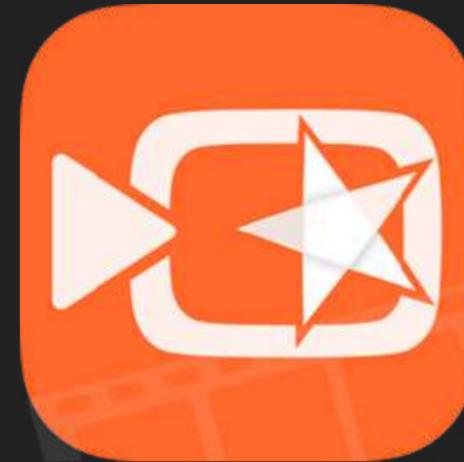
Magisto

(ios & Android)



FilmoraGo

(ios & Android)



Viva Video

(ios & Android)

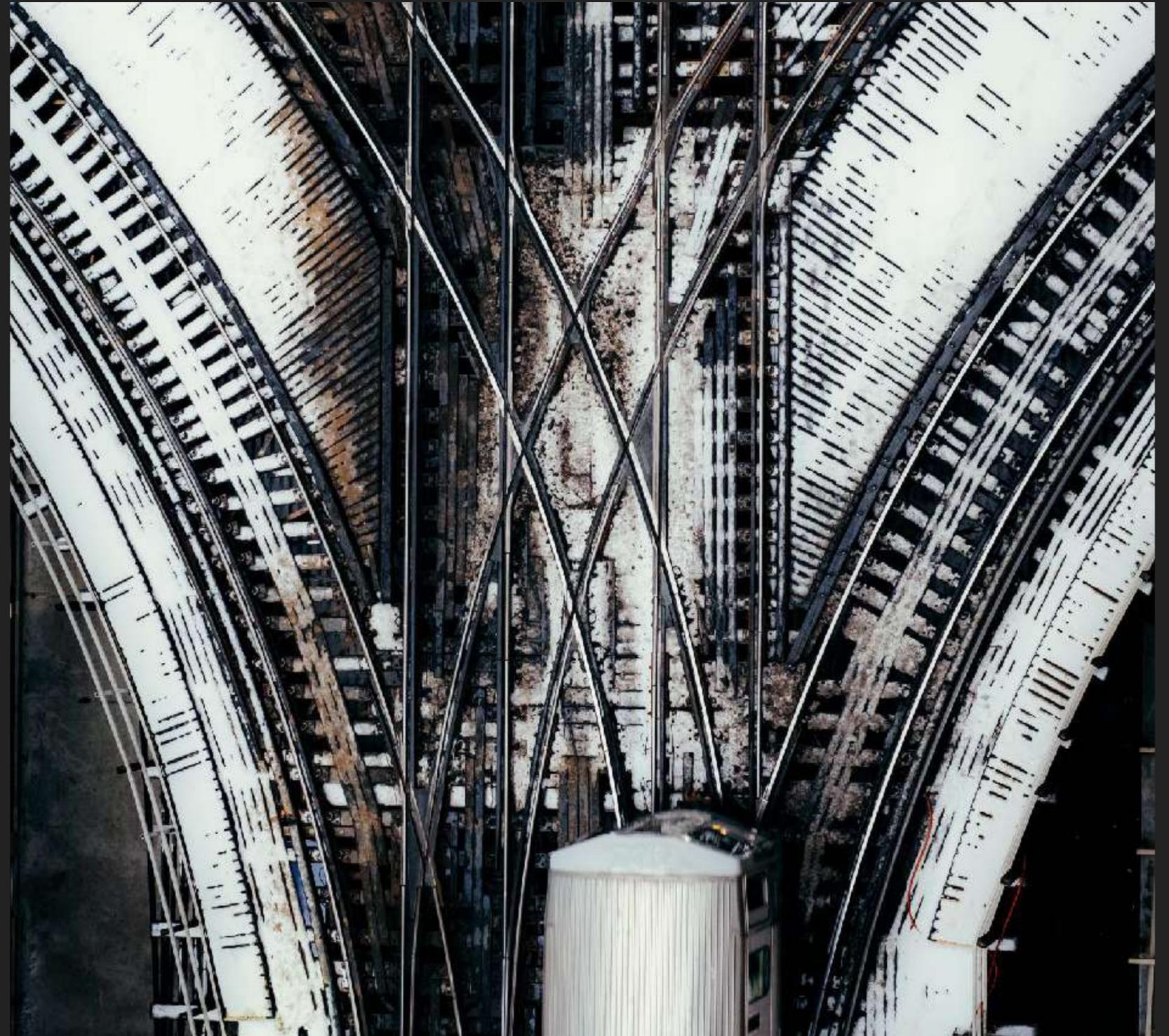


Quick Video
Editor

(ios & Android)

MUSIC, TITLES & TRANSITIONS

- ▶ Use music intentionally
- ▶ Create simple titles (simple is best!)
- ▶ Use simple transitions (simple is best!)





WHY



WHAT



HOW

**DOESN'T
MATTER WHAT
THE BUDGET IS!**

A black and white photograph capturing a moment of intense competition between two cyclists on a road. The cyclists are in a low, aerodynamic crouch, leaning forward as they pedal. The background is heavily blurred, conveying a sense of high speed and motion. The word "COMPETITION!" is superimposed over the center of the image in a large, bold, yellow, sans-serif font. The overall composition is dynamic and emphasizes the physical effort and rivalry of the sport.

COMPETITION!



**WE'D LIKE TO SEE YOUR
FILMS!**

**Create a film over the summer and
the best film will win this amazing
PRIZE!**

Deadline - 31 August 2017

A top-down view of a person's hands writing in a notebook on a wooden desk. The person is wearing a blue and white striped shirt and a gold watch. A laptop is open in the background, and a camera with a red and black strap is on the desk. The text "STORYTELLING SKILLS" is overlaid in a white box with a drop shadow.

STORYTELLING SKILLS

SUMMER SESSIONS

THANKS FOR COMING OUT!